## Conference Call with U.S. Ambassador to Kuwait Matthew H. Tueller Monday, March 18, 2013, 9:00AM EST (5:00PM local time in Kuwait) "Promoting Travel and Tourism to the United States"

Dear Colleagues,

It is my honor to invite you to participate in our Direct Line to American Business teleconference on "Promoting Tourism and Travel to the United States." U.S. Ambassador to Kuwait Matthew H. Tueller will host the call.

The teleconference will focus on opportunities for U.S. firms to support increasing demand in Kuwait for tourism to the United States. A representative from Kuwait's largest travel agency consortium will discuss the local market and client demands for all-inclusive travel products and services in the U.S. as well as interest in learning about new tourist destinations across America. Callers will have the opportunity to pose questions directly to Ambassador Tueller and the travel representative during the Q&A portion of the teleconference.

We welcome the participation of U.S. travel and tourism firms, state tourism boards, national parks, museums, cultural bureaus and nature centers, U.S. tours operators, visitors/convention bureaus, the U.S. hospitality industry, and others to participate.

In addition to brief presentations by Ambassador Tueller and travel officials, participants will have the opportunity to ask questions and provide brief comments on the subject.

The call is scheduled for Monday, March 18 from 9:00–10:00AM EST (5:00–6:00PM local Kuwait time).

RSVPs will continue to be accepted until the close of business on Thursday, March 14, 2012. Please RSVP to <a href="mailto:KuwaitDirectLine@state.gov">KuwaitDirectLine@state.gov</a> with the following information:

- (1) Name
- (2) Official title
- (3) Company affiliation
- (4) Specialty or Sector
- (5) Location

After we receive your RSVP, we will provide you with call-in information.

Best regards,

Natalie Baker Counselor for Economic Affairs U.S. Embassy Kuwait U.S. Department of State